

City of Long Beach 2010 - Registered Lobbyists

4th Quarter - Period Ending December 31, 2010 and 2011 Lobbyist Annual Renewal Report

Filer Name **ABC ADVOCACY GROUP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-010**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
8/17/2010	Initial Filing	On/After June 30		8/16/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010			
1/15/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011			
1/18/2011	Renewal	2011 - Renewal	1/18/2011	1/18/2011			

No. of Active Clients: **2**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence... Lobbyist Name(s)
16-Aug-10	SIMMATEC USA SUNSET BEACH, CA 90742 PETER MAURER	AUTOMATED PARKING DEVELOPMENT AUTO PARKING RFO/RFQ LYNN ADKINS BRIAN BENNETT GLORIA CORDERO
16-Aug-10	UNION BANK LOS ANGELES, CA 90071 JOANNE CURRAN	BANKING COMMUNITY RELATIONS LYNN ADKINS BRIAN BENNETT GLORIA CORDERO

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Filer Name **ADLER PUBLIC AFFAIRS**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-006**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
7/ 1/2010	Initial Filing	On/After June 30		7/ 1/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/13/2010			
1/19/2011	Termination	2010 - 4th Qtr	1/18/2011	1/19/2011			1

No. of Active Clients: **0**

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Filer Name **ALEX H CHERIN**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-009**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
7/29/2010	Initial Filing	On/After June 30		7/20/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/13/2010		3	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	12/28/2010			
1/14/2011	Renewal	2011 - Renewal	1/18/2011	12/28/2010			

No. of Active Clients: **5**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence...
		Lobbyist Name(s)
13-Oct-10	2ND AND PCH LONG BEACH, CA 90803	
		ALEX H CHERIN
20-Jul-10	ACAT GLOBAL LAGUNA BEACH, CA 92651	TECH MANUFACTURER
	MAYOR FOSTER; COUNCILMAN O'DONNELL; AMY BODECK	AZ BONDS
		ALEX H CHERIN
13-Oct-10	HARBOR TRUCKING ASSC LONG BEACH, CA 90807	
		ALEX H CHERIN

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Filer Name **ALEX H CHERIN**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-009**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
13-Oct-10	PARETO ENERGY WASHINGTON CD 20007		ALEX H CHERIN
20-Jul-10	PROJECT FROG SAN FRANCISCO, CA 91415 MAYOR FOSTER; CRAIG BECK	GREEN BUILDER BUILDING PROJECT	ALEX H CHERIN

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Filer Name **CARL A KEMP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-003**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
5/10/2010	Initial Filing	On/Before June 29		4/28/2010		5	
7/23/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/23/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/18/2011			
1/18/2011	Renewal	2011 - Renewal	1/18/2011	1/18/2011			

No. of Active Clients: **7**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence...
		Lobbyist Name(s)
28-Apr-10	2ND & PCH LONG BEACH, CA 90803 RAY LIN	DEVELOPMENT CONSTRUCT OF OUTER MALL
28-Apr-10	BELMONT SHORE CANNABIS CLUB LONG BEACH, CA 90803 CIENA SERRAN	MEDICAL MARIJUANA MED-MARIJUANA ORD
28-Apr-10	EVERGREEN CYPRESS, CA 90630 JASON HSU	SHIPPING NONE AT THIS TIME
		CARL A KEMP

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Filer Name **CARL A KEMP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-003**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business		
		City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
28-Apr-10	EXPERTOW STANTON, CA 90680	JIM KRUGER	TOWING TOWING W/CITY	CARL A KEMP
28-Apr-10	LB YELLOW CAB GARDENA, CA 90249	JOHN & BILL ROUSE	TRANSPORTATION PUBLIC RELATIONS	CARL A KEMP
23-Jul-10	PMSA SAN GABRIEL, CA	MICHELLE GRUBBS	TRANSPORTATION TRANSPORTATION	CARL A KEMP
23-Jul-10	QDC JOHN WALKER LONG BEACH, CA 90803	SAN ANTONIO	MEDICAL MARIJUANA MED-MARIJUANA ORD	CARL A KEMP

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Filer Name **CERRELL ASSOCIATES INC.**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-002**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
4/29/2010	Initial Filing	On/Before June 29		4/20/2010		6	
5/24/2010	Amendment	On/Before June 29		5/21/2010	4/20/2010	1	
7/14/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/ 9/2010			
10/14/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/10/2011	Renewal	2011 - Renewal	1/18/2011	1/ 4/2011			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/13/2011			

No. of Active Clients: **7**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence... Lobbyist Name(s)
20-Apr-10	BOMBARDIER TRANSPORTATION SAN FRANCISCO, CA 94128	STR CAR TRANS SYST FUTURE PROJECT OPPORTUNITIES
		FERNANDO CHAVEZ LISA GRITZNER
20-Apr-10	FIVE STAR PARKING LOS ANGELES, CA 90071	PARKING LOT OPERATOR PRESENT AND FUTURE PROJECT
		FERNANDO CHAVEZ JOHN HOWLAND

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Filer Name **CERRELL ASSOCIATES INC.**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-002**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
20-Apr-10	FRESH & EASY NEIGHBORHOOD MARKETS EL SEGUNDO, CA 90245	MARKET PUBLIC AFFAIRS PRESENT & FUTURE	KRISTEN MONTET LONNER FERNANDO CHAVEZ LISA GRITZNER
20-Apr-10	HARRIS CORPORATION LOWELL, MA 01853-3295	COMMUNICATION SYST PRESENT & FUTURE OPPORTUNITIES	HAL DASH MATT GALLAGHER FERNANDO CHAVEZ
21-May-10	KOURY GEOTECHNICAL SERVICES CHINO, CA 91710	GEOTECHNICAL SERVICES PRESENT AND FUTURE PROJECT	FERNANDO CHAVEZ
20-Apr-10	MICROSOFT CORPORATION SACRAMENTO, CA 95814	SOFTWARE CO PRESENT & FUTURE OPPORTUNITIES	FERNANDO CHAVEZ LISA GRITZNER JOHN HOWLAND
20-Apr-10	WSPA TORRANCE, CA 90502	PETRO TRADE ASSCN PETROLEUM INDUSTRY	JOHN HOWLAND FERNANDO CHAVEZ

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Filer Name **ENGLANDER KNABE & ALLEN**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-008**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
7/15/2010	Initial Filing	On/After June 30		7/ 1/2010		3	
7/20/2010	Amendment	On/After June 30		7/19/2010	7/1/2010	1	1
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010		3	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/11/2011		1	
1/14/2011	Renewal	2011 - Renewal	1/18/2011	1/11/2011			

No. of Active Clients: 7

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence... Lobbyist Name(s)
11-Jan-11	AMERICAN CHEMISTRY COUNCIL WASHINGTON DC ALL COUNCIL, CITY ATTY, MAYOR	RECYCLING PLASTIC BAGS PLASTIC BAG BAN JENNIFER FORKISH
14-Oct-10	CAMBRIA SOLUTIONS LOS ANGELES, CA 90071	TECH MGMNT CONSULTING MARCUS ALLEN
14-Oct-10	CLEAR CHANNEL TORRANCE, CA 90501	BILLBOARDS MATT KNABE

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Filer Name **ENGLANDER KNABE & ALLEN**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-008**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
01-Jul-10	ENTERPRISE GARDENA, CA 90248 ERIK SUND	TRANSPORTATION LBPD FLEET MGMNT	 MATT KNABE
19-Jul-10	UNITED ROAD TOWING, INC VAN NUYS, CA 91406	TOWING LB TOWING PROCUREMENT	 MARCUS ALLEN
14-Oct-10	WASTE MANAGEMENT GARDENA, CA 90248	 FLEET MGMNT	 MATT KNABE
01-Jul-10	WEST COAST CHRONIC LONG BEACH, CA 90813 CM ROBERT GARCIA; ERIK SUND; CITY ATTNY	MED-MARIJUANA MED-MARIJUANA	 MATT KNABE

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Filer Name **KEN SPIKER AND ASSOCIATES, INC.**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-004**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
6/ 7/2010	Initial Filing	On/Before June 29		6/ 3/2010		2	
7/27/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/23/2010			
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010		1	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/14/2011		4	
1/14/2011	Renewal	2011 - Renewal	1/18/2011	1/14/2011			
1/28/2011	Amendment	2010 - 4th Qtr	1/14/2011	1/28/2011		-4	

No. of Active Clients: **3**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence... Lobbyist Name(s)
03-Jun-10	INFRA MANAGEMENT GROUP, LLC OVERLAND PARK, KS RICHARD HEENAN	ECONOMIC INFRASTRUCTURE INFRASTRUCTURE MANAGEMENT PROJECTS
		GREG SPIKER KEN SPIKER, JR
14-Oct-10	THE LAMAR COMPANIES BATON ROUGE, LA 70808	OUTDOOR ADVERTISING
		GREG SPIKER KEN SPIKER, JR

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Filer Name **KEN SPIKER AND ASSOCIATES, INC.**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-004**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business		
		City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
03-Jun-10	TRENDLINE HEALTH MESA, AZ 85210		HEALTH CARE BENEFITS	
		GREG PATTERSON	HEALTH CARE BENEFITS	GREG SPIKER KEN SPIKER, JR

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Filer Name **MANATT, PHELPS & PHILLIPS, LLP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-001**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
4/20/2010	Initial Filing	On/Before June 29		4/19/2010		1	
7/14/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/13/2010			
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010			
1/19/2011	Termination	2010 - 4th Qtr	1/18/2011	1/19/2011			1

No. of Active Clients: **0**

City of Long Beach 2010 - Registered Lobbyists

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Filer Name **MURCHISON CONSULTING**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-007**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
7/ 8/2010	Initial Filing	On/After June 30		7/ 2/2010		6	
10/14/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/11/2010		1	
1/25/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011		2	
1/25/2011	Renewal	2011 - Renewal	1/18/2011	1/23/2011			

No. of Active Clients: **9**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence... Lobbyist Name(s)
15-Jan-11	A&A TOWING LONG BEACH, CA 90807 ZUBIN FITTER	DEVELOPMENT LB AREA MIKE MURCHINSON
02-Jul-10	AECOM LOS ANGELES, CA 90071 JACK BAYLIS	DEVELOPMENT GERALD DESMOND BRIDGE MIKE MURCHINSON
02-Jul-10	ARB STRUCTURERS LAKE FOREST, CA 92630 MARK THURMAN	DEVELOPMENT AIRPORT PARKING STRUCTURE MIKE MURCHINSON

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Filer Name **MURCHISON CONSULTING**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-007**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
02-Jul-10	D.D.R. SALT LAKE CITY, UT 84111 STAN HOFFMAN	DEVELOPMENT THE PIKE	 MIKE MURCHINSON
02-Jul-10	DIDM CALABASAS, CA 91372	DEVELOPMENT	 MIKE MURCHINSON
02-Jul-10	LCW PARTNERS LONG BEACH, CA TOM DEAN; JEFF BERGER	DEVELOPMENT WETLANDS TRADE	 MIKE MURCHINSON
02-Jul-10	MARRIOTT LONG BEACH, CA 90815 GEORGE MARAGOS	DEVELOPMENT LB MARRIOT HOTEL	 MIKE MURCHINSON
11-Oct-10	MERUELO GROUP DOWNEY, CA 90241	DEVELOPMENT	 MIKE MURCHINSON
15-Jan-11	SUMMIT ALLIANCE BEVERLY HILLS, CA 90212 DARYOUSH GOLSHAN	DEVELOPMENT PCH/GUNDRY	 MIKE MURCHINSON

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Filer Name **SHEPPARD MULLIN RICHTER & HAMPTON, LLP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-005**

-REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
6/30/2010	Initial Filing	On/After June 30		6/30/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011			
1/18/2011	Renewal	2011 - Renewal	1/18/2011	1/15/2011			

No. of Active Clients: **1**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
30-Jun-10	TAKI SUN, INC. LONG BEACH, CA 90803	REAL ESTATE DEVELOPER REDELV SEAPORT MARINA	PHILLIP TATE JAMES PUGH CLAUDIA GUTIERREZ JEROLD B NEUMAN MICHAEL J KEILY