



LONG BEACH RECYCLES

Social Media Toolkit for Co-Promoters

Long Beach is grateful to our community partners who support sustainable recycling. We invite everyone to join our community conversation on social media by following LBRecycles on **Facebook**, **Twitter**, and **Instagram**—or by sharing posts that show support.

This toolkit includes resources you can use to educate your team members and social media audiences. Thank you for recycling right!



Hashtags

Include the hashtags **#LBRecycles** and **#RecycleRightLB** in your posts to encourage recycling right, promote recycling campaigns, and share news about recycling updates.

Content

Download and share these **ready-to-publish posts** with your followers to help Long Beach recycle right!



Example post text:

We support the steps that Long Beach is taking to improve recycling for the environment and our community. We pledge to do our best to Recycle Right!



Example post text:

Recycling Right helps ensure that our recyclables can actually be used as resources. That's why we love the new guidelines: if in doubt, it's easy to find out!



Example post text:

Recycling Right takes all of us putting the right stuff in the right bin, every time. Will you join us in keeping the Long Beach recycling system strong?

Website

The **LBRecycles website** features videos, quizzes, webinars, material lists, posters, and more to support the Long Beach community in Recycling Right.

To explore formal co-marketing or promotional partnerships with the City, email **lbrecycles@longbeach.gov**.

